

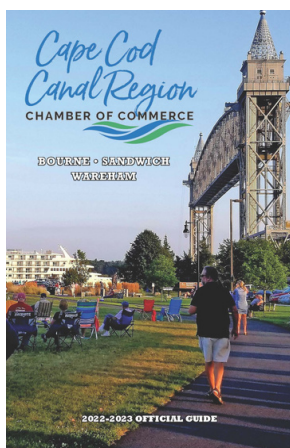


Guidebook Advertising

Welcome to the *Cape Cod Canal Region*! Our guidebook aims to support the Chamber's mission to, "Strengthen the local economy by promoting, supporting and guiding businesses, civic leadership and social agencies that positively impact the well-being and quality of life of our communities." Local businesses are the lifeline of this community and we pride ourselves on being able to advertise them to the canal region locals as well as all those who visit during peak seasons. Our guidebook is a great way to gain exposure. The publication is distributed in mass quantities to Information Centers in the area and throughout Cape Cod.

70 Main St.
Buzzards Bay, MA
02532

Phone:
508-759-6000



member@capecodcanalchamber.org
www.capecodcanalchamber.org

Official Guidebook for 2022-2023 Bourne - Sandwich - Wareham

Date_____

Bus. Name:_____

Address:_____

Contact Person:_____

Phone No._____

Email:_____

Ad Information (Circle Options)

Ad Size: Full page ½-page ¼ - Horizontal ¼ - Vertical

Art work: New Ad Use previous year's ad Edit Ad Create Ad

Payment Information:

___ Check ___ Credit Card ___ Invoice___

Credit Card Number:_____

Sec.Code_____ Exp. Date_____

Name on

Card_____

Address for

card:_____

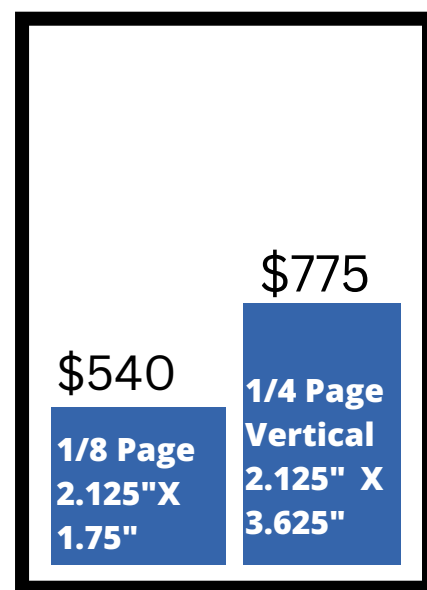
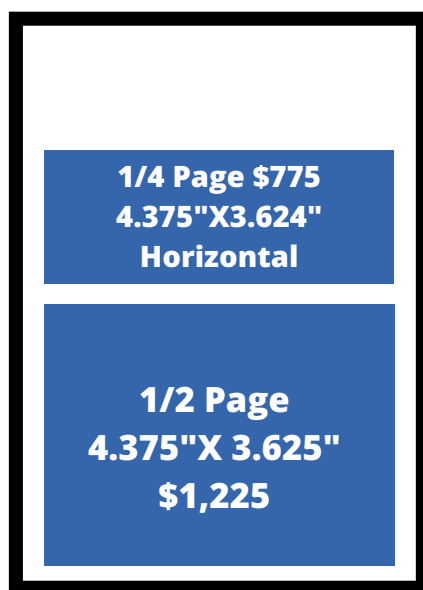
Signature_____

Listings

Accommodations Attractions Shopping Healthcare
Real Estate Services Dining Financial Services Non-profit

Advertising Specifications

All Ad files should be prepared as a high-resolution PDF (300 dpi). Text should be embedded or outlined.
Logos: Line art must be VECTOR (Provided in illustrator or Corel files only) No JPGs and No MS word files accepted (art cannot be extracted from MS word format).



Submitting Files: Email files to **Member@capecodcanalchamber.org**

Deadline for Space Reservation: _____

Deadline for Ad, Materials, & Final Payment: _____

Placement:

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. Important Note: Previous year's Preferred Position advertisers have right of first refusal for this year.

General Guidelines:

Color ads are defined as using 2 or more of the process colors (Cyan, Magenta, Yellow and Black). Special colors are not available. Any and all supplied materials are presumed to be correct and in accordance with Specifications for Web Offset Lithography (SWOP) and stated requirements. Publisher will not be held liable for printing complications which may arise due to receipt of non-conforming materials. Publisher cannot guarantee legibility of 4-color reverse type below 10 point and black & white reverse type below 6 point. If we encounter a minor problem with your ad, we will attempt to fix it and let you know what the problem was. If we cannot fix it, we will ask you to correct the problem and submit a revised file assuming our deadline permits it.

Prep Specifications:

- 150 line screen / 300 dpi.
- If at all possible, do not compress your files.
- For advertising materials supplied with request for use of Pantone Matching System inks, publisher reserves the right to convert to process match colors. Offset reproduction may not match computer generated color proofs.

All ads require a minimum 50% non-refundable deposit and credit information on contract. Ad balance must be paid by *_____ unless payment plan is made with the Chamber in writing.