Welcome to the Cape Cod Canal Region! Our guidebook aims to support the Chamber’s mission to, “Strengthen the local economy by promoting, supporting and guiding businesses, civic leadership and social agencies that positively impact the well-being and quality of life of our communities.” Local businesses are the lifeline of this community and we pride ourselves on being able to advertise them to the canal region locals as well as all those who visit during peak seasons. Our guidebook is a great way to gain exposure. The publication is distributed in mass quantities to Information Centers in the area and throughout Cape Cod.

Official Guidebook for 2022-2023
Bourne - Sandwich - Wareham

Date_____________________

Bus. Name:__________________________________________________
Address:_____________________________________________________
________________________________________________________________
Contact Person:_______________________________________
Phone No.:______________________________________________
Email:__________________________________________________

Ad Information  (Circle Options)
Ad Size:  Full page  ½-page  ¼ - Horizontal  ¼ - Vertical
Art work: New Ad  Use previous year’s ad  Edit Ad  Create Ad

Payment Information:
____Check _____ Credit Card _____ Invoice_______
Credit Card Number:____________________________________
Sec.Code__________________Exp. Date____________________
Name on
Card________________________
Address for
card:________________________________________________________
Signature_____________________________________________________

70 Main St.
Buzzards Bay, MA
02532

Phone:
508-759-6000

member@capecodcanalchamber.org
www.capecodcanalchamber.org

Listings
Accommodations  Attractions  Shopping  Healthcare
Real Estate  Services  Dining  Financial Services  Non-profit
Advertising Specifications

All Ad files should be prepared as a high-resolution PDF (300 dpi). Text should be embedded or outlined. Logos: Line art must be VECTOR (Provided in illustrator or Corel files only) No JPGs and No MS word files accepted (art cannot be extracted from MS word format).

Submit files: Email files to Member@capecodcanalchamber.org
Deadline for Space Reservation: _____________________
Deadline for Ad, Materials, & Final Payment: _________________

Placement:
All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. Important Note: Previous year’s Preferred Position advertisers have right of first refusal for this year.

General Guidelines:
Color ads are defined as using 2 or more of the process colors (Cyan, Magenta, Yellow and Black). Special colors are not available. Any and all supplied materials are presumed to be correct and in accordance with Specifications for Web Offset Lithography (SWOP) and stated requirements. Publisher will not be held liable for printing complications which may arise due to receipt of non-conforming materials. Publisher cannot guarantee legibility of 4-color reverse type below 10 point and black & white reverse type below 6 point. If we encounter a minor problem with your ad, we will attempt to fix it and let you know what the problem was. If we cannot fix it, we will ask you to correct the problem and submit a revised file assuming our deadline permits it.

Prep Specifications:
• 150 line screen / 300 dpi.
• If at all possible, do not compress your files.
• For advertising materials supplied with request for use of Pantone Matching System inks, publisher reserves the right to convert to process match colors. Offset reproduction may not match computer generated color proofs.

All ads require a minimum 50% non-refundable deposit and credit information on contract. Ad balance must be paid by *________ unless payment plan is made with the Chamber in writing.